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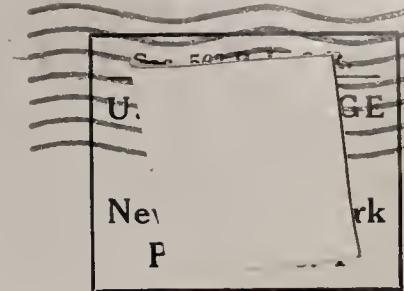
ROSE
GOLDEN CLIMBER

U. S.
Plant Patent
No. 28

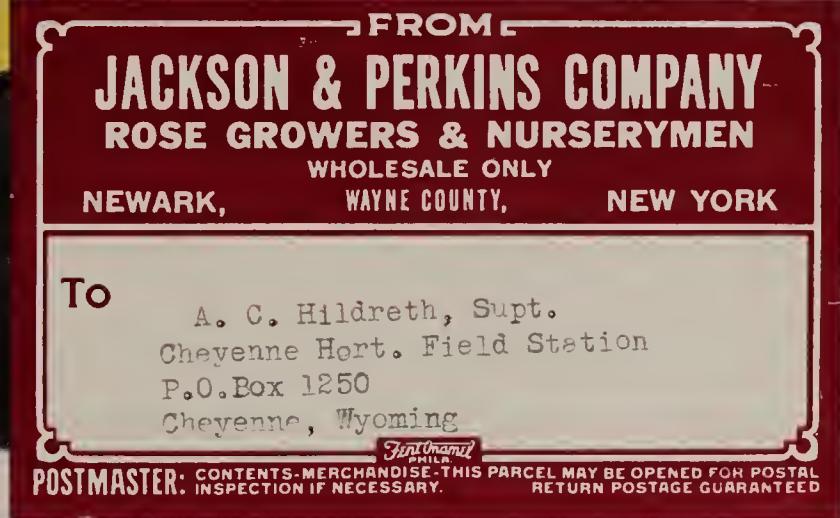
POPULAR NEW
ROSE CREATIONS

JACKSON & PERKINS COMPANY
WHOLESALE ONLY
NEWARK, NEW YORK state

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APR 22 1935



Presenting . . .

JACKSON & PERKINS ROSE INTRODUCTIONS • • To Glorify your Garden

EVERY Rose-lover knows that one of the greatest thrills of growing Roses is the joy of adding the finest new creations of the season. To fulfil this constant desire for the best among the new Roses, Jackson & Perkins have connections with thirty-four hybridizers throughout the world, from Europe to Australia. These expert rosarians are ever on the alert to develop and improve choice varieties. They send their best selections to our Research Gardens at Newark, N. Y., and in this way Jackson & Perkins secure the most promising material the whole world offers.

Jackson & Perkins now present their loveliest new 1935 Rose introductions which will delight every Rose-lover. Outstanding in the 1935 offerings is the delightful Climbing Rose, PRINCESS VAN ORANGE, presented for the first time. Its color is a dazzling orange-red, and the beautiful Polyantha-like trusses of blooms make a striking display. (See inside spread.) Enthusiastic Rose-growers will want to be among the first to grow in their own gardens the almost black NIGRETTA, "The Black Rose of Sangerhausen." Among the Hybrid Teas is the inspiring variety, BETTER TIMES, with satiny flowers of cerise-red. Then there is the lovely COUNTESS VANDAL, the talk of the shows, and the sensational BLAZE, which was awarded the 1933 Certificate of Merit at Bagatelle, France. GOLDEN CLIMBER (Mrs. Arthur Curtiss James), a real Hardy Climber with fragrant blossoms of rich golden loveliness, has just been awarded the Certificate of Merit by the National Rose Society of England. These and other Rose creations which Jackson & Perkins offer for your garden, are illustrated in full color in this folder.

Only Tested Varieties Offered . . .

When you plant Jackson & Perkins New Roses there is no anxious experimenting—no apprehension that the plants or blooms will not be all that you anticipate. No variety is offered for sale until it has proved that it will thrive when planted in your garden. Here at Newark, in northern New York State, Jackson & Perkins maintain extensive Research Gardens for the purpose of testing new plants from all over the world. In this vast outdoor laboratory all new Rose creations are held under closest scrutiny for long periods. Jackson & Perkins maintain also testing and growing stations at key points from coast to coast, north to south, where selected novelties are sent for determination of their climatic range. Rose specialists observe them with the utmost care to determine their hardiness, adaptability, and blooming qualities. You can safely plant Jackson & Perkins choice novelties with the greatest confidence.



The New Rose Blaze in Full Bloom on August 17, 1933, at Newark, New York



THE NEW ROSE "BLAZE" IN FULL BLOOM

From a photograph taken in the Jackson & Perkins Trial Gardens

This is a picture taken in the Jackson & Perkins Research Gardens of the new patented novelty Climbing Rose, BLAZE. BLAZE starts to bloom in the middle of June and repeats throughout the summer, with a brilliant display. Although BLAZE often blooms freely the first years, the plants must be well established before these truly great summer displays of flowers can be expected. Remontance (recurring of blooms) in Climbing Roses comes mostly on two-year hard wood and spring-blooming branches, which should never be trimmed after blooming.



ROSE, MARY HART

U. S. Plant Patent No. 8

A most unique and striking red sport of Talisman. Bud is maroon-red, opening to well-formed blossoms of deep, velvety blood-red with overglow of amber. Unlike most red Roses, Mary Hart does not wilt or dry when cut, but opens perfectly. It equals, or is better than Talisman as a producer, with sturdier, heavier stems, and is a strong grower. Mary Hart is a Rose all Rose-lovers will want in their garden.



ROSE, ROCHESTER

U. S. Plant Patent Applied for

A lovely constant-flowering bedding Rose which may also be used as cut-flowers for baskets or broad vases as it blooms in large clusters. Flowers are full double, with an iridescence of pearl overlaid with gold and the reverse of petals is tinted with carmine which intensifies in cool weather. Plant vigorous and bushy, unusually winter hardy.

READY FALL 1935—SPRING 1936



ROSE, ALEZANE

U. S. Plant Patent No. 116

Large, reddish brown, urn-shaped bud; flowers cupped, opening to sorrel with golden yellow center, unfurling from sorrel to rich apricot with reverse of petals sorrel, striped with yellow veins. The flowers are affected very little by hot or wet weather. The plant is vigorous, growth is upright, and foliage a rich dark green. The variety is extremely interesting and striking. Good for cutting.

READY FALL 1935—SPRING 1936



ALL VARIETIES TESTED IN OUR RESEARCH GARDENS



SEE INSIDE FOR ROSES OF MATCHLESS BEAUTY

to bring new loveliness to your garden

Only by thorough testing under varied conditions is it possible to determine which new Roses are suitable for wide-spread planting. That is why Jackson & Perkins have developed their immense Research Gardens at Newark, New York. The choicest new Roses, produced by experienced hybridizers in all parts of the world, are sent to Jackson & Perkins for observation and development. Only those Roses which have been fully tested and found suitable in every way are offered for sale. There is no need to run the risk of disappointment with untried Roses when Jackson & Perkins' magnificent varieties have been completely tested and proved for you.

ROSE CREATIONS

*Disseminated
by JACKSON & PERKINS COMPANY
NEWARK, NEW YORK state*

The illustrations on these pages give an idea of the loveliness that awaits the grower of Jackson & Perkins Rose Novelties. Only the very finest the world has to offer have been tested and developed. Here you will find exquisite new varieties—both Climbers and Hybrid Teas, profuse bloomers for arch or porch pillar, lattice or pergola, and lovely new types for cut-flowers and garden display. Each is an outstanding achievement in Rose-culture. These lovely Jackson & Perkins Roses are presented here for your selection.



NEW HARDY CLIMBER ROSE
GOLDEN CLIMBER (Mrs. Arthur Curtiss James)

U. S. Plant Patent No. 28
The Hybrid Tea-flowered Climber. The most interesting and unusual feature is that its hardiness is combined with blooms of Hybrid Tea type and quality, long lasting and almost always solitary on stems often 18 inches or longer. It is very hardy. Golden Climber received the Gold Medals of the Mass. Horticultural Society, the American Rose Society, and the Certificate of Merit of the National Rose Society of England.



The highest possible honor was bestowed upon BLAZE, a Jackson & Perkins Novelty Rose, when it was awarded the 1933 Certificate of Merit at the Bagatelle Gardens in France—the very highest award to be granted any Climber!



CLIMBING ROSE, BLAZE
New Hardy Everblooming Scarlet Climbing Rose

U. S. Plant Patent No. 10
Acclaimed by the Nation as the only hardy everblooming scarlet Climber. It has every element to insure its success, for Blaze combines the vigor, beauty, and hardiness of Paul's Scarlet Climber with the everblooming qualities of a favorite everblooming Rose. Will do everything that is to be expected of a Climbing Rose, and more.



NEW HYBRID TEA ROSE
NIGRETTE

U. S. Plant Patent No. 87

"The Black Rose of Sangerhausen." The cup-shaped flowers are an intensely dark color with blackish velvety sheen, and are deliciously fragrant. It is the darkest of Roses, appearing almost black from a little distance. The plant is continuously in bloom, spending most of its energy in forming blossoms. (Originator's description.) This sensation of the European Rose world, so widely publicized last summer, is now available for the first time in this country.



NEW CLIMBING ROSE
PRINCESS VAN ORANGE

U. S. Plant Patent No. 106

Sensational climbing sport of the orange-scarlet Polyantha, Gloria Mundi. It has strong growth and rich green foliage. The branches are literally covered with masses of blazing Gloria Mundi flowers in Polyantha-like trusses. The most talked-of European climbing novelty in many years. Every garden-lover will desire at least one of this dazzling new Rambler.



ROSE, COUNTESS VANDAL

U. S. Plant Patent No. 38

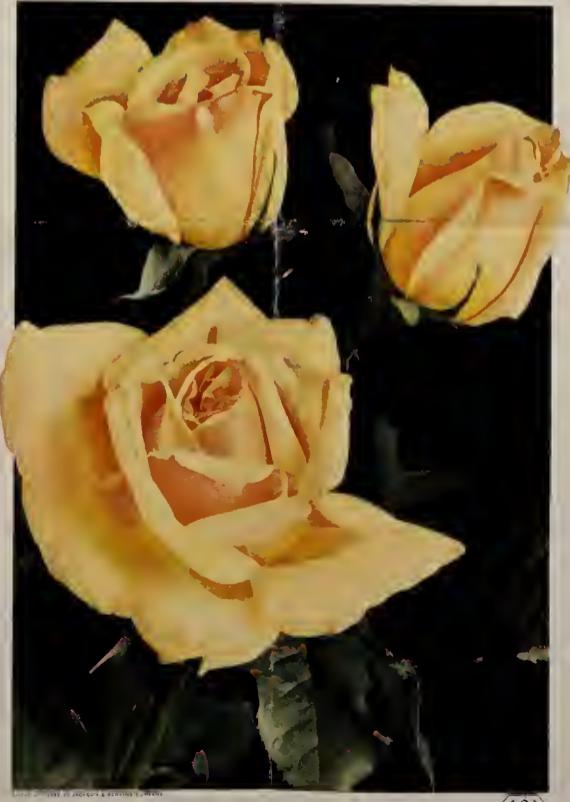
The Rose of Roses! "Countess" has been enthusiastically received by Rose-lovers. Its long, pointed bud, its distinctive shadings of coppery bronze suffused with soft gold, and its form are a continuous "movie" developing new beauty at all times during its long life. Countess Vandal has been the sensation of all foreign shows, winning all medals and trophies in 1931 and 1932, and has been widely acclaimed in American shows. Many thousands have admired the large bed at the Century of Progress Exposition. The plant is vigorous and blooms unceasingly throughout the summer. A leading seller among Hybrid Tea Roses.



NEW ROSE, TOKEN

U. S. Plant Patent No. 95

Large, Ophelia-shaped bud. The medium-full flowers are a unique color—the glowing tone of a rich sun-ripened apricot without any shading, gradually finishing soft coral—pleasing at all stages. A very free bloomer with the good plant habit of its mother, Mine. Butterfly. Foliage healthy and disease-resistant.



NEW EVERBLOOMING ROSE
AMELIA EARHART

U. S. Plant Patent No. 63

Truly a "magnum" Pernet, large, yellow, vigorous. Large ovoid bud, cream with blushes; flowers very full, graduating from a deep yellow center to an outer collar of large cream petals with a blush overtone; extremely fragrant. Strong grower; free bloomer. Leathery dark green foliage. A worth-while addition.



NEW ROSE
BETTER TIMES

U. S. Plant Patent No. 23

Interesting long crimson buds open into brilliant cerise red flowers that are large, double, delicately fragrant, and are produced on long, strong stems. They are excellent for cutting. Foliage is leathery, dark green. A very free, full bloomer. Its success is indication of the name.

